

A WORD FROM OUR PRESIDENT



Mark Rowlett

Summer is in full swing and I hope your business is doing better than expected. BEMA continues to work on those issues and concerns you have indicated as most important to you and our industry.

BEMA's primary focus remains the establishment of quality and installation standards that will strengthen the industry and provide the professionalism needed to stave off potential unwarranted and unneeded government regulation. It is essential to the industry's future as a much used building product that the association continue down the regulatory path. As manufacturers we must recognize that the regulatory process, be it legislation or regulation, once started quickly becomes a constantly changing process requiring constant attention. It is not a process the industry can ignore with impunity. Much like our individual businesses, it requires ongoing investment of manpower and money and can go south in a hurry if we are not prepared to respond to uniformed attempts to change or modify them. It is for this reason that BEMA needs to refocus, make a concerted effort, to attract motivated individuals

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BOARD EYES MEANINGFUL VISION

The Board of Directors met twice in 2009 and made a determined effort to insure that BEMA stays on course during this troubled period. The Board recognizes the importance of members being reminded that we are all in this together and that it is the depth of that commitment that will determine our effectiveness in reaching our established goals. We are getting closer to achieving our major objectives, lets not dropped the ball, this close to the goal, for lack of attention.

Board of Directors – Your association needs members interested in exercising leadership, while contributing to your association and industry need to step up, volunteer to serve as a member of the Board. You will find it gratifying and BEMA will be eternally grateful.

Membership Report – Growth remains our major priority. The membership committee is completing a new flyer to assist manufacturers in promoting BEMA to their dealers. Additionally, we intend to make a special effort to attract industry suppliers to membership. Everyone is encouraged to help the committees where they can.

Sponsorships/Communications – We are in the final stages of completing our new website. Unexpected delays have pushed the launch back until now. Everyone will be responsible for the initial input of company information so don't delay. Education and training programs are being development at the committee level to meet the future needs of the industry. Our PR campaign has been simplified to more favorably position BEMA products with the consumer. The Board is in the initial stages of developing a compliance program that should help to change the way members are viewed by consumers.

GlassBuild America – We will hold an afternoon cocktail reception and annual meeting again this year after the success of last year's activities. Everyone is encouraged to attend both the meeting and tradeshow. Come see what's new in the industry and network with the leaders in the industry.

DESIGN AWARDS DEADLINE EXTENDED



Time is running short to submit your entries to this year's Design Awards Competition. To accommodate late entries, the deadline has been extended to July 10, 2009 so act now.

Don't miss this chance to promote your products, encourage your customers to submit an entry, its good for both of you! You can't afford to let the competition get all of the attention; download the entry form at www.bathenclosures.org. Companies can enter as many enclosures as they want,

as long as the installation used hardware or enclosure materials supplied by a BEMA member. Winners in the two categories (glass under 3/8" and glass 3/8" and over) will win up to \$500 in travel expenses to attend GlassBuild America, September 30 - October 2, 2009 in Atlanta.

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with a serious interest in building and maintaining a viable bath and shower enclosure industry.

Much like your company or the recently victorious world champion Las Angeles Lakers, any organization is only as good as its team members. Committed members are absolutely essential to the future of BEMA and your active participation will be needed to work on essential educational and training programs, the compilation of industry data and the completion of our website. It is time once again to review our personal priorities and recommit ourselves to the one organization representing our collective interests.

I look forward to seeing each of you this fall at our annual meeting in Atlanta. Remember, BEMA needs you and thanks for being an important part of BEMA.

Does BEMA Have Your Email Address?

You May Be Missing Out! The BEMA newsletter (like you're reading now) is designed to update members on industry events and happenings within the association. In the information age, it is essential that BEMA member's get information in a timely manner, thus the association will be sending regular updates to members via e-mail. Contact BEMA Headquarters to get added to the list.

BEMA Board of Directors

Officers:

Mark Rowlett, Coastal Ind., Inc., President

Daniella Jones, CHMI, Vice President

Ron Biberdorf, Craftsman Fabricated Glass, Ltd., Treasurer/Secretary

Directors at Large:

Dave Cerne, Advanced Shower Doors, LLC

Matt Pruden, Agalite Shower & Bath Enclosures

James Woods, Century Shower Door

Chad Williams, SAPA - Alumax Bath Enclosures

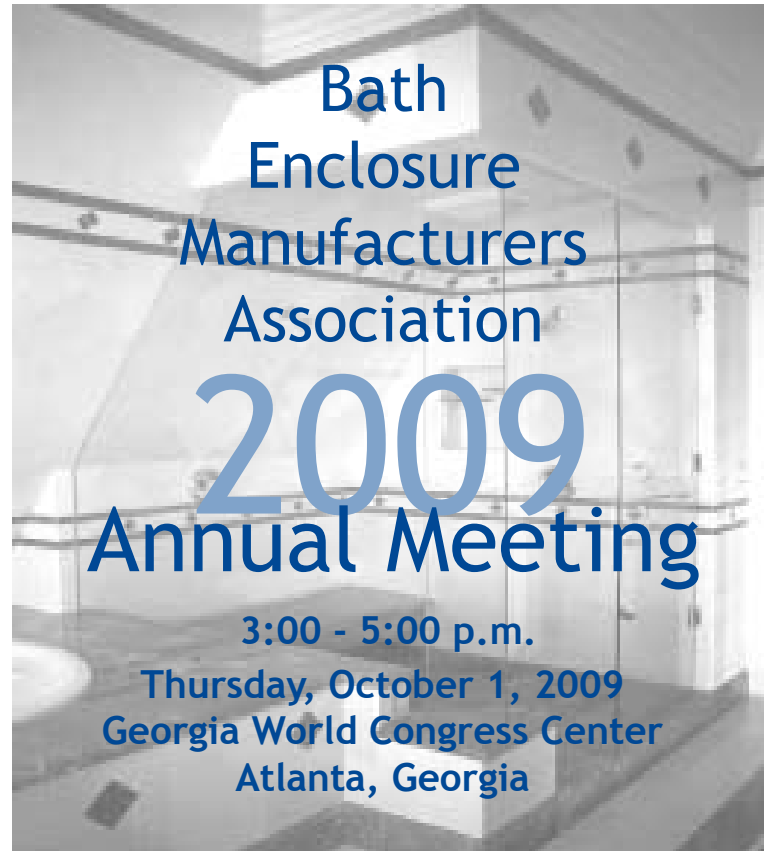
Associate Directors:

John Colapietro, Oldcastle Glass Perrysburg

Patricia Kennedy, Guardian

Past President:

John Veras, Duschqueen



The general Membership Meeting is scheduled from 3:00-5:00 pm, Thursday, October 1. Come early for our cocktail reception and a chance to network with peers in the industry.

Register to attend the show and make your hotel reservations directly through the National Glass Association at www.GlassBuild.com.

NEW BEMA MEMBERS FOR 2009

Active Members:

Dura Shower Enclosures

Associate Members:

Vista Systems Inc.

Dealer Members:

A&T Glass & Window Co.

Members Do Business



With Members