

A WORD FROM OUR PRESIDENT



Doug Powell

As incoming president, I would first like to thank the board of directors and the membership at large for expressing their confidence in me to hold this office. I'd also like to take this opportunity to thank our past president, John Veras, and our executive director, Chris Birch, for all their work over the past two years. John will continue to serve as immediate past president and I seek your help to continue to improve upon the issues that John has addressed as President.

"Building Upon a Strong Foundation" Clearly, BEMA has built a solid foundation over the years, and rest assured, we will continue to do what is necessary to sustain our path of industry growth and to project the importance of BEMA as the "Voice" of the bath enclosure industry. As a group, we are more focused than ever on moving ahead with industry standards. BEMA strongly believes that as the most conspicuous industry organization, our input should be viewed as critical in determining acceptable and workable industry standards.

At the completion of our standards process, we, as an organization finally will have a concrete document that benefits our members.

Although BEMA will likely undergo change during the coming year, BEMA will continue to serve its members. These changes will help to secure our place in the industry for years to come. Our committee structure allows many of you to participate directly in the workings of the association. It would be very helpful if more of our members became actively involved in the committee process. We are all aware of scarce resources, and time is one of the scarcest, but I believe that a few hours of association service each month will not detract from your efforts in your individual companies. It is easy to recognize that the association works best when it is working with members to achieve the common good and that is where we are today.

Exemplary is defined by Webster as "one worthy of being imitated; a model". It is my desire as your President that BEMA is an association "worthy of being imitated" and it all begins with our members. We

continued on page 2...President

BOARD EMPHASIZES GOALS

The Board of Directors met in February in Florida and Las Vegas in May. Emphasis was placed on identifying short and long term goals for the Board of Directors and the association. By setting worthwhile goals, the Board can focus on the tasks at hand and achieving the tasks necessary for the continued success of the Association.

Membership Report – Growth will remain a priority as we continue to increase the value of membership. Mark Rowlett, chairman of the membership committee, will be our driving force behind this effort and is actively working with potential new members. Don't forget to hand out the new membership brochures sent in this year's packets to quality prospects. If you are in need of more brochures, please contact Association headquarters.

Sponsorships/Communications – Sponsorship opportunities will be available again this year at GlassBuild America and our Annual Membership Meeting. The program has proven to be a success and members are encouraged to participate. Look for more information coming soon. The committee formed to review the annual design awards competition is working on new recommendations. Please contact Carmine Parente with your ideas or comments.



GlassBuild America – The Board of Directors agreed our message needs to be first and foremost at the industry's leading gathering place. BEMA will focus on our booth setup, annual meeting agenda and seminar to educate the industry on our efforts and get the right information to who needs it the most. Standards development is the X factor so we are preparing a complete update to get everyone up to speed so make your travel plans now.

The BEMA Board of Directors reviews the 2007 budget.

STANDARDS CORNER

By Ron Biberdorf

Making Progress! That is the best way to describe the BEMA Standards Committee activities since my last update. There has been quite a bit happening so I will try to fill in all the holes.

Our activity has been accepted by ASTM Committee C14 and will reside in subcommittee C14.08 on Flat Glass. Each main committee in ASTM International is composed of subcommittees that address specific segments within the general subject area covered by the technical committee. Our committee members have joined ASTM to serve on the subcommittee and we have selected John Colapietro of Old Castle Glass as task group leader to head-up the project.

Our work has continued under the BEMA Standards Committee to finish up our initial draft document. The committee has had several conference calls and also met in Orlando in conjunction with the Builders Show and again in Las Vegas during the National Kitchen and Bath show. Members have completed most of their individual assignments and our draft is nearing completion. We have scheduled a physical testing session in Houston on July 26th at the Craftsman Fabricated Glass plant. The purpose of this testing is to determine a consensus amount of "psychologically acceptable deflection" for panels supported only on one long and one short edge. This will then be used as the basis for our published recommendations for maximum glass sizes in various configurations. Once we receive the compiled test data back from our engineer we will begin transferring our completed draft into the ASTM template. Any BEMA member interested in attending the tests should contact Chris Birch at association headquarters for details.

The Standards Committee once again participated in the 2006-2007 ICC final action hearings opposing the code proposal submitted by the Americas Glass Association.

continued on page 2...Standards

BEMA DESIGN AWARDS TIME IS RUNNING SHORT!

The deadline for entries in this year's Design Awards Competition is July 6, 2007, but there is still time, so act now.

Don't miss this chance to promote your products, encourage your customers to submit an entry, its good for both of you! You can't afford to let the competition get all of the attention; download the entry form at www.bathenclosures.org. Companies can enter as many enclosures as they want, as long as the installation used hardware or enclosure materials supplied by a BEMA member. Winners in the two categories (glass under 3/8" and glass 3/8" and over) will win up to \$600 in travel expenses to attend GlassBuild America, September 10-12, 2007 in Atlanta.

2007 Annual Meeting

8:30 - 10:30 a.m.
Tuesday, September 11
Atlanta, Georgia

MARK YOUR CALENDAR...

The BEMA Annual Meeting is open to all involved in the bath enclosure industry. For further information contact association headquarters at (785) 273-0393.

Updated details will be mailed in July.

Standards...continued from page 1

The ICC voted again to disapprove the AGA proposal. The industry perspective remains that the details should be included in a consensus standard that could be referenced by the building code. BEMA will continue to lead the industry's effort to develop construction and performance standards for bath enclosures and can only hope that groups like the AGA will move to work with the industry consensus standard and in the direction the industry has decided to move on. A consolidation of efforts will benefit the industry in a timelier manner and avoid using precious resources that are contrary to industry goals.



BEMA members discuss industry standards.

Our purpose remains to provide consensus standards that provide fair and reasonable protection for the consumer and enclosure manufacture. We will continue to monitor the various regulatory agencies to ensure the best interests of the industry are served.

LYSOL BATHROOM CLEANER UPDATE

With the implementation of the Lysol Coupon program over a year young, it is time to look at each members needs for the following year. In the next few weeks, we will send a brief survey to help us evaluate the number of coupons needed to sustain all of our members needs for the next year. In the meantime, if anyone is in need of more, please contact Association Headquarters.

This is only the first step in a new line of promotional materials for marketing BEMA's recommended cleaner. The Association will continue to build its relationship with Lysol by actively promoting their Bathroom Cleaner as its recommended cleaner. BEMA will meet with the Lysol brand team this summer to coordinate our PR plan that will help us move forward. BEMA will continue to reach out to consumer trade publications and industry organizations to help with the campaign and member involvement will continue to be crucial to this success. If you have an idea or suggestion for promoting our products, please contact BEMA headquarters.

BEMA WOULD LIKE TO WELCOME OUR NEW MEMBERS FOR 2007

Active Members:

Advanced Shower Doors, LLC

Associate Members:

DFI Nanotechnology

Dealer Members:

SRT Glass, LLC

BEMA Board of Directors 2007

Officers:

Doug Powell, Coral Ind., Inc., President

Mark Rowlett, Coastal Ind., Inc., Vice President

Daniella Jones, CHMI, Treasurer/Secretary

Directors at Large:

Ron Biberdorf, Craftsman Fabricated Glass, Ltd.

Mike Wheeler, Western Shower Door, Inc.

Chad Williams, Alumax Bath Enclosures

Associate Director:

Garrett Russell, U.S. Horizon Mfg., Inc.

Past President:

John Veras, Duschqueen

President...continued from page 1

must never forget the essence of BEMA is the promotion of bath enclosure product usage. The time is now to recommit ourselves to the bath enclosure industry.

As president, I am highly hopeful that our members will freely communicate with me, or Chris to determine areas of concern in our industry and communicating developments that we may not all be involved in. The past has proved that new issues have surfaced that may be purely regional in nature but which have the potential of spreading throughout the country over time. Since we are spread throughout the country and are involved with different areas of concern, communication is the key to solidify BEMA as the resource to serve our members and our industry.

Thanks again for your support and let's all do our part to contribute to the success of our wonderful organization and remember, Members Do Business with Members.